

The
Cronkite Journal
WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

2018-2019

Cronkite Launches

**Howard
Center** for
**Investigative
Journalism**

SUPPORTED BY A MAJOR GRANT FROM THE

Scripps Howard Foundation

Inside

Innovative Programs Focus on News Literacy, Sustainability and TV News
Students Contribute to Pulitzer Prize-winning Project
New Degrees Spotlight Digital Audiences and Analytics

ARIZONA STATE UNIVERSITY

Our Alumni

The new editor-in-chief of USA Today, the most-circulated newspaper in the U.S.

A reporter for CNN in Egypt. ESPN's Monday Night Football director.

A cybersecurity reporter for The Wall Street Journal, and a national security correspondent at Time.

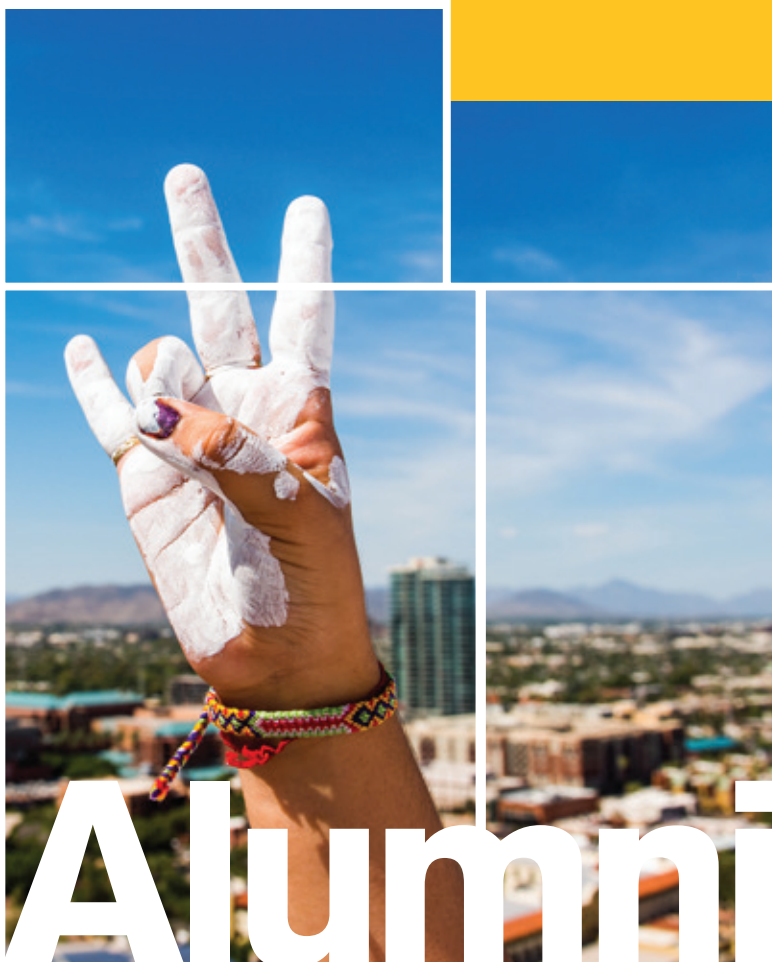
A sportswriter and editor for The Japan Times.

An anchor for the NFL Network.

Those are just a few of the journalism careers that Cronkite graduates are pursuing around the world.

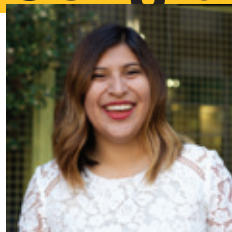
At KVIA-TV in El Paso, Texas, five Cronkite graduates work at the station. The station's news director said she hires Cronkite journalists because they are ready for the job market right out of school.

Alumni also say the skills they learned at Cronkite transfer well to other professions. Cronkite grads include a diplomat, a spokeswoman for the National Education Association and numerous people working in politics. ■



Alumni

Congrats Class of 2018



Crystal Alvarez '18

Crystal Alvarez '18 (B.A.) is a digital marketing specialist for Local First Arizona in Phoenix.

Olivia Anderson '18 (B.A.) is a broadcast and digital producer at KREM-TV, the CBS affiliate in Spokane, Washington.

Alexander Argeros '18 (B.A.) is a production coordinator for U-Haul in Phoenix.

Allison Bailey '18 (B.A.) is an associate multimedia editor for NBC's "Today" show in New York.

Allie Bice '18 (B.A.) is a web producer at Politico in Washington, D.C.

Jillian Carapella '18 (B.A.) is a marketing specialist at TechTHiNQ in Phoenix.

Chelsea Chiapuzio '18 (M.M.C.) is a post-production assistant at the NFL Network in Los Angeles.

Adriana De Alba '18 (M.M.C.) is a reporter for WVEC-TV, the ABC affiliate in Norfolk, Virginia.

Amy Edelen '18 (B.A.) is the Spokane Valley City Hall reporter for The Spokane Review in Spokane, Washington.

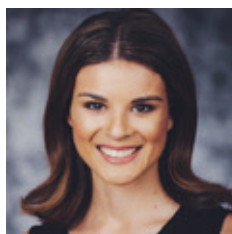
Ciara Escalante '18 (B.A.) is a marketing and communications coordinator with Allied Global Marketing in Phoenix.



Alexander Argeros '18



Allison Bailey '18



Adriana De Alba '18



Ciara Escalante '18

Notes

Kristiana Faddoul '18 (B.A.) is a media assistant for the Sierra Club in Los Angeles.

Tyler Fingert '18 (M.M.C.) is a multimedia journalist for WALA-TV, a Fox affiliate in Mobile, Alabama.

Tynin Fries '18 (M.M.C.) is a digital strategist for The Denver Post in Denver.

Isabel Greenblatt '18 (B.A.) is digital producer for KXTV-TV, the ABC affiliate in Sacramento, California.

Lindsey Greenwood '18 (B.A.) is an assistant digital media planner for R&R Partners in Phoenix.

Timothy Johns '18 (M.M.C.) is a multimedia journalist and host for KBAK-TV, the CBS affiliate in Bakersfield, California.

Fortesa Latifi '18 (M.M.C.) is a research writer for Happiest Baby, Inc. in Los Angeles. Latifi writes scientific and parenting articles.

Noelle Lilley '18 (B.A.) is a multimedia journalist at KERO-TV, the ABC affiliate in Bakersfield, California.

Jasmyne Lott '18 (B.A.) is the digital and brand marketing coordinator at Make-A-Wish America in Phoenix.

Sydney Maki '18 (B.A./M.M.C.) is a reporter at Bloomberg in New York. Maki covers foreign exchange rates and U.S. Treasury bonds.

Katriona Martin '18 (B.A.) is a communications assistant at Exceptional Women in Publishing in San Francisco.

Amanda Mason '18 (M.M.C.) is a multimedia journalist at KERO-TV, the ABC affiliate in Bakersfield, California.

Blakely McHugh '18 (B.A.) is a multimedia journalist and weekend forecaster at KOBI-TV, the NBC affiliate in Medford, Oregon.

Megan Meier '18 (B.A.) is a multimedia journalist at KION-TV, the CBS affiliate in Salinas, California.

Austin Miller '18 (B.A.) is a marketing associate for the Southwest region and Hawaii at Lyft in Phoenix.

Faith Miller '18 (B.A.) is a reporter for the Colorado Springs Independent in Colorado Springs, Colorado.

Margaret Naczek '18 (M.M.C.) is a sports reporter at The Oshkosh Northwestern in Oshkosh, Wisconsin.

Andrew Nicla '18 (B.A.) is a producer at KKTU-TV, the CBS affiliate in Colorado Springs, Colorado.

Tyler Paley '18 (B.A./M.M.C.) is a reporter for WTOL-TV, the CBS affiliate in Toledo, Ohio.

Melody Pierce '18 (B.A.) is an account coordinator at The Knight Agency in Phoenix.

Samantha Pouls '18 (B.A.) is an account coordinator at Entercom Radio in Denver.

Nicole Praga '18 (B.A./M.M.C.) is an assistant director of strategic

communications for Penn State University Athletics in State College, Pennsylvania.

Tea Price '18 (B.A./M.M.C.) is an audio producer for The Arizona Republic in Phoenix.

Marisela Ramirez '18 (B.A.) is a video editor at The Hill in Washington, D.C.

Emily Richardson '18 (B.A.) is a multimedia journalist for Chamber Business News in Phoenix.

Aubrey Rumore '18 (B.A.) is a communications associate at the Council for the Accreditation of Educator Preparation in Washington, D.C.

Ryan Santistevan '18 (B.A.) is a breaking news reporter at Poughkeepsie Journal in Poughkeepsie, New York.

Stephanie Shields '18 (M.M.C.) is a multimedia journalist at KTSM-TV, the NBC affiliate in El Paso, Texas.

Melissa Szenda '18 (B.A.) is a marketing assistant at Relentless Beats in Phoenix.

Krista Tillman '18 (B.A.) is a publicity coordinator at Lavidge advertising and public relations agency in Phoenix.

Matthew Tonis '18 (B.A./M.M.C.) is a sports editor at the Berkshire Record (Limestone Enterprises) in Barrington, Massachusetts.

Justin Toscano '18 (B.A.) is a sports reporter for the Manhattan Mercury (Seaton Publishing) in Manhattan, Kansas.

Victoria Valenzuela '18 (M.M.C.) is a news and digital content producer at WMTV, the NBC affiliate in Madison, Wisconsin.

Alexandra Watts '18 (B.A./M.M.C.) is a reporter for Mississippi Public Broadcasting in Jackson, Mississippi.

Cameron Wiggins '18 (B.A.) is a production assistant at Windsong Productions in Fresno, California.



Tynin Fries '18



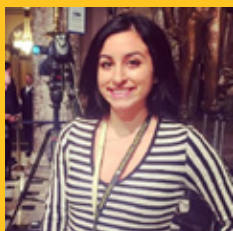
Noelle Lilley '18



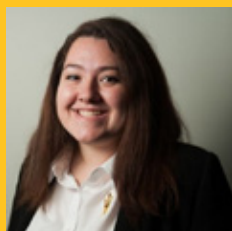
Austin Miller '18



Tyler Paley '18



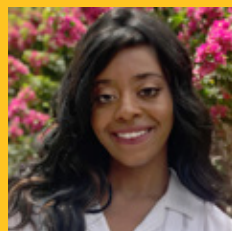
Marisela Ramirez '18



Ryan Santistevan '18

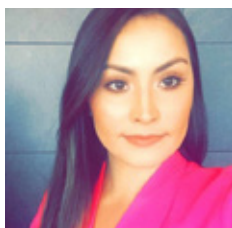


Justin Toscano '18

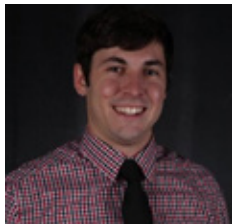


Alexandra Watts '18

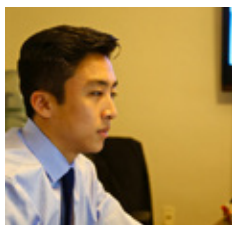
OUR ALUMNI



Jessica Chavarria '17



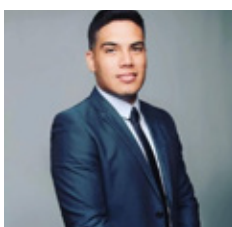
Sean Logan '17



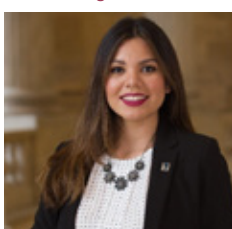
Ziyi Zeng '17



Jesse Canales '16



Hector Lagunas '16



Soyenixe Lopez '16



Elena Mendoza '16

2017

Jessica Chavarria '17 (B.A.) is a producer for Univision Arizona in Phoenix.

Peter Cheng '17 (B.A.) is a news writer at NBC News Radio in Phoenix.

Sean Logan '17 (B.A.) is a photojournalist at The Arizona Republic in Phoenix.

Anthony Prosceno '17 (B.A.) is a producer at KKTU, the CBS affiliate in Colorado Springs, Colorado.

Shay Roddy '17 (B.A.) is an executive producer at Green Creek Films in Philadelphia.

Alisa Stone '17 (B.A.) is a marketing associate at the Warren Center in Dallas.

Ziyi Zeng '17 (B.A.) is a staff writer at Global Times in Los Angeles.

2016

Jesse Canales '16 (B.A.) is a reporter at KAUZ-TV, the CBS affiliate in Castaic, California.

Hope Flores '16 (B.A.) is an interactive content developer at Envida Group in Scottsdale, Arizona.

Hector Lagunas '16 (B.A.) is a multimedia journalist at Telemundo in El Paso, Texas.

Soyenixe Lopez '16 (B.A.) is a congressional fellow at the U.S. House of Representatives in Washington, D.C.

Ashton Meisner '16 (B.A.) is a junior SEO specialist at Directive Consulting in Irvine, California.

Elena Mendoza '16 (B.A.) is a reporter/producer at KXII-TV, the CBS affiliate in Denison, Texas.

Jessica Morrison '16 (B.A.) is public relations manager at Equity Arizona in Phoenix.

Alexa Renfroe '16 (B.A.) is an editorial agent at Wilhelmina International in New York.

Lanette Rivera '16 (B.A.) is a communications and donor relations manager at Nevada Partnership for Homeless Youth in Las Vegas.

2015

Brittany Bade '15 (B.A.) is an anchor/reporter at KRQE-TV,



Brittany Bade '15



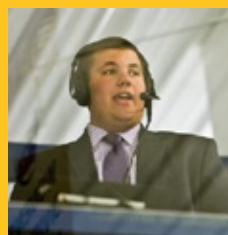
Malcolm Brinkley '15



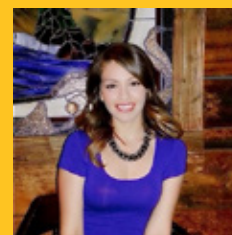
Nihal Krishan '15



Ja'han Jones '14



Nicholas Marek '14



Minerva Ruelas '13

the Fox affiliate in Albuquerque, New Mexico.

Malcolm Brinkley '15 (B.A.) is a Master DJ and Emcee at VOX DJs in Los Angeles.

Brenda Carrasco '15 (B.A.) is a public information officer for the ASU Police Department in Tempe, Arizona.

Cierra Eubank '15 (B.A.) is a camera operator for ESPN in Bristol, Connecticut.

Nihal Krishan '15 (B.A.) was a reporting fellow for the Center for Responsive Politics in Washington, D.C., before joining the editorial staff of The New Republic.

Imelda Mejia '15 (B.A.) is communications coordinator for the ACLU of Texas in Houston.

Dominic Valente '15 (B.A.) is a chief photographer at The Daily Herald in Provo, Utah.

2014

Christopher Hilliard '14 (B.A.) is a video editor at KPHO-TV, the CBS affiliate in Phoenix.

Ja'han Jones '14 (B.A.) is an associate reporter for HuffPost in New York.

Michael Kandaris '14 (B.A.) is content marketing manager at the Pima County Joint Technological Education District in Tucson, Arizona.

Aaron Lavinsky '14 (B.A.) is a staff photographer at the Minneapolis Star Tribune in Minneapolis.

Diana Lustig '14 (B.A.) is senior

designer at Drawbridge Inc. in San Mateo, California.

Nicholas Marek '14 (B.A.) is a director of broadcast and communications for the Dallas Lone Star Brahmas, a Tier II junior ice hockey team in the North American Hockey League.

Lauren Maxwell '14 (B.A.) is a public relations coordinator at Forevermark in New York.

Patrick Ryan '14 (B.A.) is an entertainment reporter at USA Today, based in Phoenix.

Breanna Slocum '14 (B.A.) is a social media manager at Digital Firefly Marketing in Princeton, New Jersey.

2013

Alexys Bahn '13 (B.A.) is social media manager at Brooklyn Bedding in Phoenix.

Robert Barrett '13 (B.A.) is a newscast director at KSAZ-TV, the Fox affiliate in Phoenix.

Patrick O'Malley '13 (B.A.) is the education and county reporter at Gallup Independent in Gallup, New Mexico.

Ana Ramirez '13 (B.A.) is a multimedia journalist at the Austin American-Statesman in Austin, Texas.

Minerva Ruelas '13 (B.A.) is a news assistant at Disney ABC Television Group in Glendale, California.

Brennan Smith '13 (B.A.) is marketing manager at the Utah Olympic Oval in Salt Lake City.

Nicole Carroll Named USA Today Editor-in-Chief

Nicole Carroll

organizations. But just as important, she has the skill sets that are so critical in the digital age for leadership in any industry. She is a highly creative and innovative collaborator who excels at building teams and creating positive, forward-looking work environments. We are tremendously proud of all of her accomplishments."

At the time she was named USA Today editor, Carroll said, "It is humbling to follow in the footsteps of some of the most respected and talented journalists in the business."

Carroll vowed to focus on investigative journalism and protect the vital role of the press.

USA Today and The Arizona Republic are part of the USA Today Network, owned by Gannett Co.

"Nicole embodies the values, journalistic excellence, integrity and fierce competitive spirit USA Today needs to further its position as a trusted national news leader," said Maribel Perez Wadsworth, president of USA Today Network and publisher of USA Today. ■

Nicole Carroll, former editor of The Arizona Republic and ASU alumna, is the new editor-in-chief of USA Today, the most-circulated newspaper in the U.S.

Carroll, a 1991 Cronkite graduate and 2008 Cronkite School Alumni Hall of Fame member, took the job in early 2018.

She joined the Republic in 1999 after earning a master's degree from Georgetown University and working at USA Today early in her career.

Carroll's tenure at the Republic included stints as a city editor, managing editor of features and executive editor. She had been vice president of news and editor of the Republic and azcentral.com since 2015.

Carroll was the force behind the 2017 special report on "The Wall: Unknown Stories, Unintended Consequences" that won the Republic and the USA Today Network the Pulitzer Prize for explanatory reporting. Journalists traveled the border by ground and by air to document every mile and also reported extensively on President Donald Trump's proposed wall.

Cronkite Dean Christopher Callahan said Carroll has all the tools needed to advance the field of journalism.

"Nicole is one of the finest editors of our generation," he said. "She has a deep understanding of news and the communities served by news

David Sydiongco '13 (B.A.) is an email marketing associate at Indeed.com in Austin, Texas.

D'Asia Tate '13 (B.A.) is a marketing/podcast specialist at Apple in Cupertino, California.

Matthew Wittenberg '13 (B.A.) is a social content producer/editor at Yahoo! Sports in Los Angeles.

2012

Christina Dugan '12 (B.A.) is a writer/reporter for People Magazine in Los Angeles.

Tony Grandlienard '12 (B.A.) is a special events coordinator at Sun Devil Athletics in Tempe, Arizona.

Ryan Haarer '12 (B.A.) is a reporter/anchor at KUSA-TV, the NBC affiliate in Denver.

Leah Lemoine '12 (B.A.) is managing

editor at Phoenix Magazine in Phoenix.

Samantha Melbourneweaver '12 (B.A.) is audience engagement director at the Los Angeles Times in Los Angeles.

Ivy Morris '12 (B.A.) is a copywriter at Canyon Ranch in Tucson, Arizona.

Salvador Rodriguez '12 (B.A./M.M.C.) is a technology reporter for CNBC in San Francisco.

Leslie Sims '12 (B.A.) is a script coordinator at "Saturday Night Live" in New York.

Amy Vogelsang '12 (B.A.) is a reporter at the Roswell Daily Record in Roswell, New Mexico.

Dustin Volz '12 (B.A./M.M.C.) is a cybersecurity and intelligence reporter for The Wall Street Journal in Washington, D.C.



D'Asia Tate '13



Ryan Haarer '12



Samantha Melbourneweaver '12



Dustin Volz '12

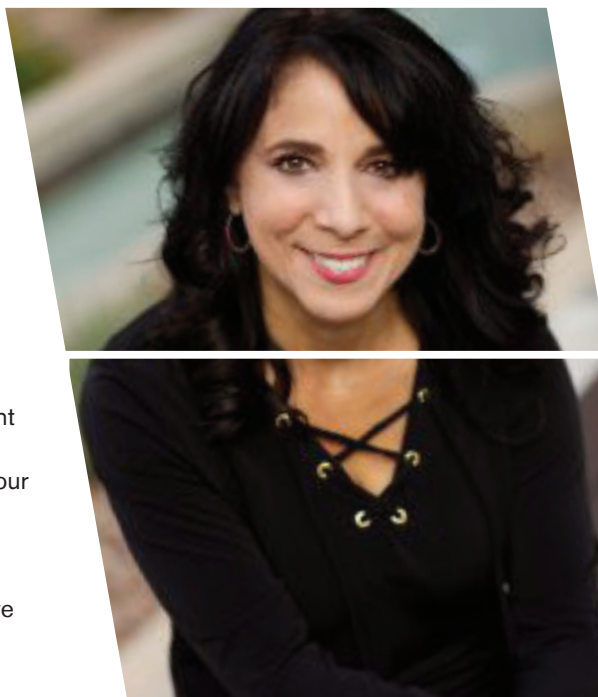
Laura Capello '97

Laura Capello, CEO and president of Big Brothers Big Sisters of Central Arizona, had hopes of becoming a sports journalist. But her interests grew in a different direction — toward nonprofits and public relations.

Still, the skills she learned from journalism have helped her notice trends and find sources — people with different perspectives — to help her organization succeed.

"I still think like a writer/reporter and it has helped me to keep our nonprofit staying innovative and doing the work they need to do," she said.

Capello said Big Brothers Big Sisters of Central Arizona continues to expand. "In order to help more kids, you have to have that competitive edge and be innovative," she said. ■



Cronkite Alumni Among Top Business Innovators at ASU

By Kalle Benallie

Four Cronkite graduates are among the ASU alumni who made the prestigious Sun Devil 100 Class of 2018, and were honored in a ceremony in April.

The distinguished alumni lead innovative businesses, represent the spirit of ASU and have the entrepreneurial drive it takes to be a leader.

Each of the Cronkite alums said they learned vital skills at Cronkite that help them today.



Danielle Feroletto '94 B.A.; '98 M.A.

Danielle Feroletto is the owner and founder of Small Giants, a marketing, business development and strategic business services group. Established in 2006, the full-service marketing agency helps commercial real estate developers, engineers, general contractors and related companies achieve strategic, marketing and business development goals.

Feroletto believes that some of the most valuable skills she learned in the journalism program revolve around confidentiality, researching the facts and understanding how to ask the right questions, whether it's for a story, the brand messaging of

a firm or a presentation where millions of dollars are at stake. Her communication skills are called on every day as she leads a team of 20 employees.

Feroletto graduated from ASU in 1994 with a Bachelor of Arts in journalism and in 1998 with a master's in Mass Communications. ■



Justin Hodge '06

Hodge had planned to be a broadcast journalist, but while at Cronkite he worked at a moving company that inspired him to create his own.

"I was the one who did everything, writing articles about our business and putting the website together," he said.

Hodge, who is president of Muscular Moving Men, which he co-founded with his friend, Josh Jurhill, said moving companies are present during important moments in people's lives. His employees act as friends and therapists, which is part of the company's appeal, he said.

"We're not changing the world necessarily here, but you have an impact on a families' lives," he said. ■

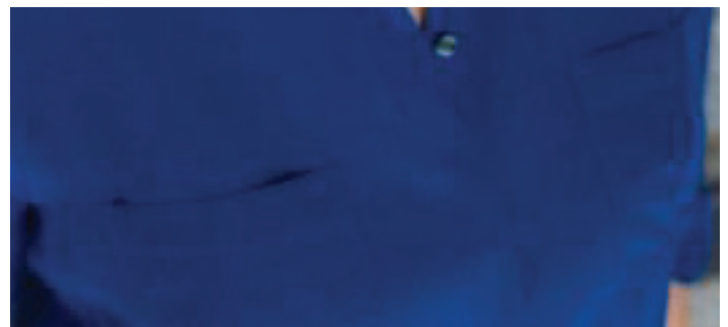
Crystal Patriarche '98

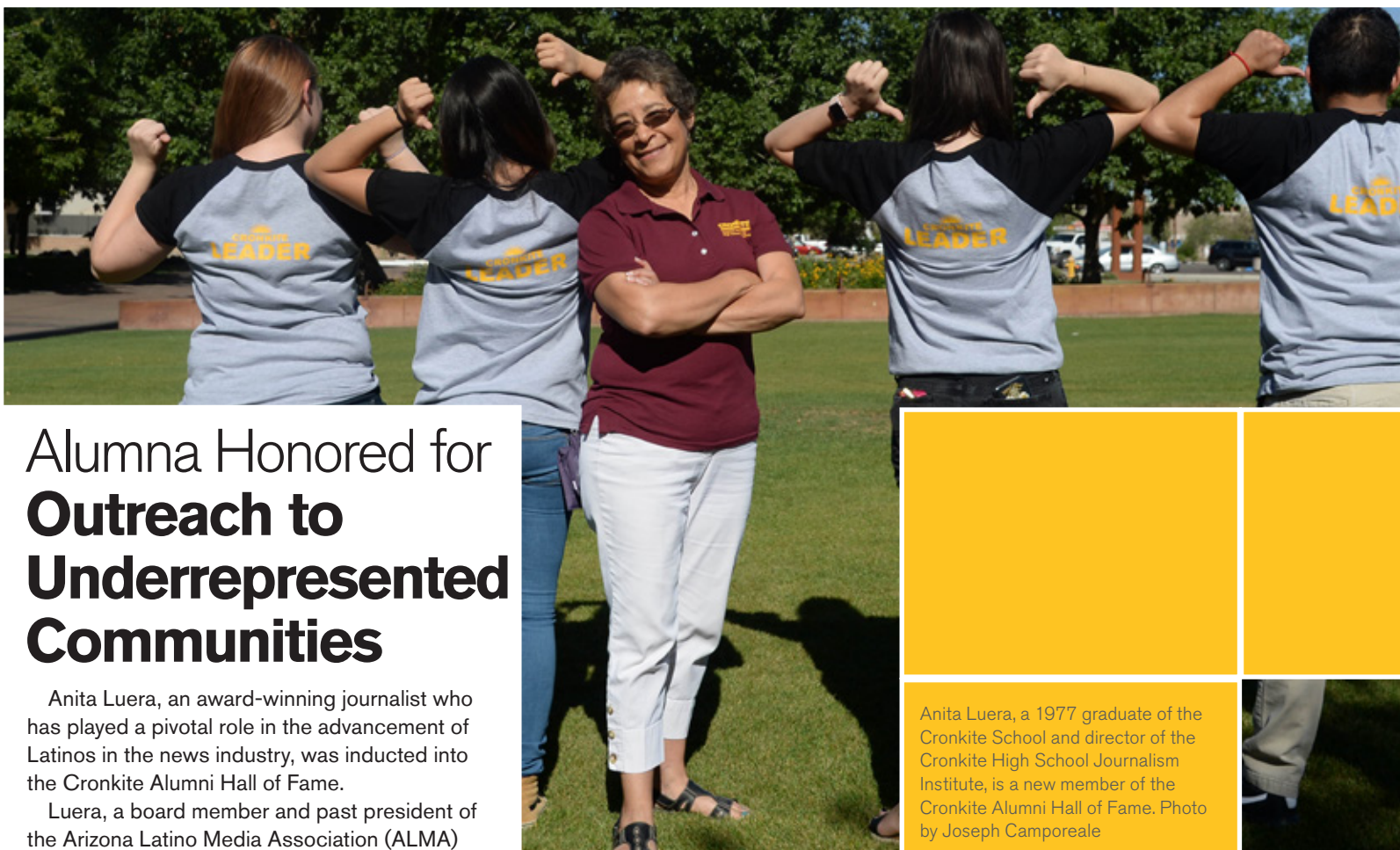
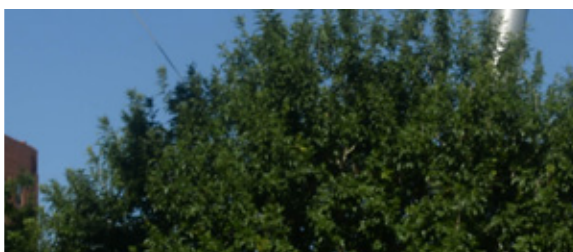
From a young age, Patriarche was an avid reader. She began her career in the high-tech world working with Microsoft and Sony as a PR professional, but she never lost her love for books, which led to a decision to start her own company, SparkPoint Studio.

"You have to spend a lot of time doing things you don't want to do until, eventually, you can do the things you want to do," she said.

Patriarche is the founder and CEO of a multimedia company that works with more than 500 female authors and is staffed entirely by women.

The Cronkite School gave her hands-on experiences that prepared her for a career in business, she said, and she's pleased the school emphasizes real-world skills. ■





Alumna Honored for Outreach to Underrepresented Communities

Anita Luera, an award-winning journalist who has played a pivotal role in the advancement of Latinos in the news industry, was inducted into the Cronkite Alumni Hall of Fame.

Luera, a board member and past president of the Arizona Latino Media Association (ALMA) who graduated from the Cronkite School in 1977, directs the Cronkite High School Journalism Institute. She manages a range of programs and outreach efforts that expose students to journalism and support high school journalism programs around the state. Much of her efforts are focused on reaching groups that are underrepresented in the news industry.

"Anita Luera represents the very best of the Cronkite School," said Cronkite Dean Christopher Callahan. "Her enthusiasm and passion for journalism have helped create a significantly stronger and more diverse news industry here in the Valley and beyond."

Luera was inducted into the Hall of Fame during ALMA's High School Journalism Workshop, which is held at the Cronkite School each spring. She is the 48th inductee into the Cronkite Hall of Fame.

Before coming to Cronkite in 2007, Luera worked in the Phoenix news market for 27 years.

She was the first female news director of a Phoenix television news station, managing the news department for Univision Arizona, KTVW-TV. She also was a news producer at KTSP-TV, now Fox 10, and community relations coordinator and news producer at 12 News, KPNX-TV.

Luera is a former president and a longtime member of ALMA, which promotes a stronger media industry through diversity initiatives that deepen the scope, coverage and understanding of the Latino community. ALMA is the Phoenix chapter of the National Association of Hispanic Journalists.

At Cronkite, Luera modernized the Summer Journalism Institute, the school's annual high school summer camp, by moving the curriculum from a

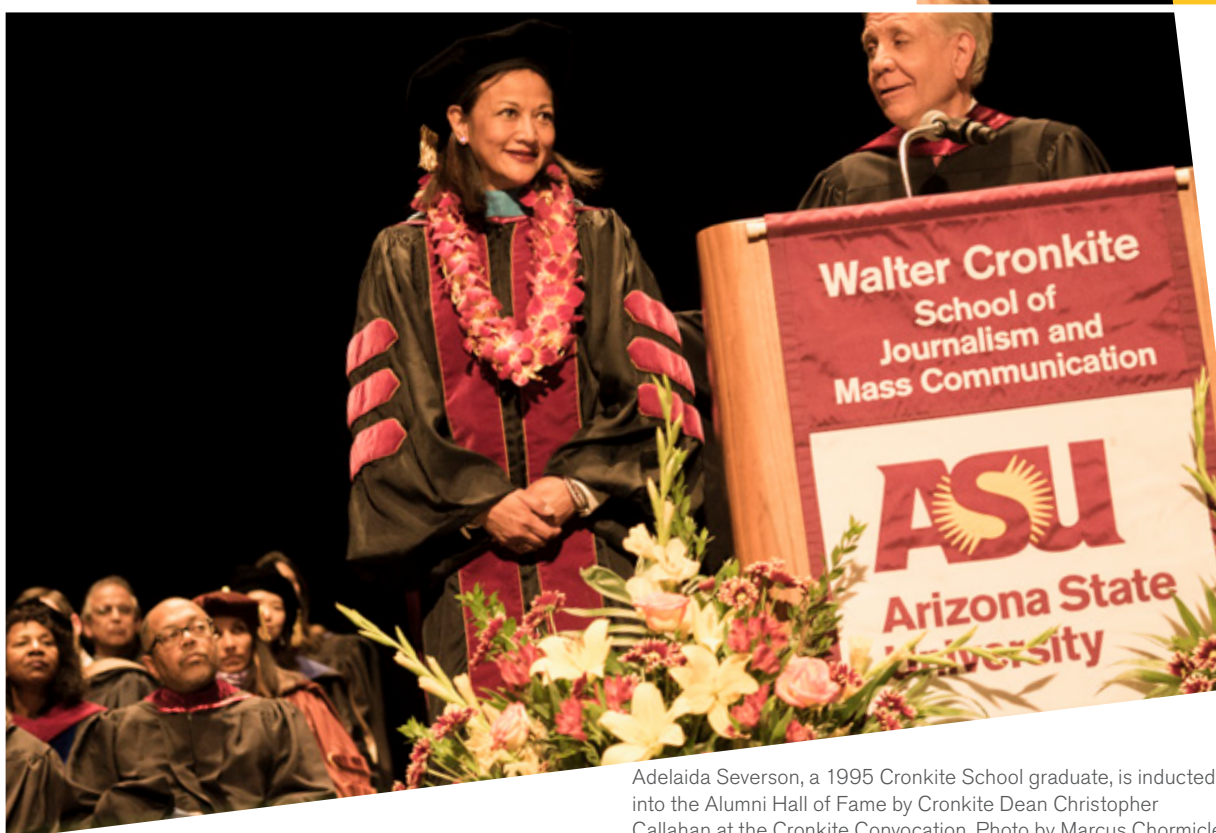
print to a digital focus. She also played an important role in the launch of additional high school summer camps in sports journalism and media innovation.

Luera regularly travels to high schools across the state as well as to high school conventions around the country. She reaches an estimated 2,500 students a year, introducing them to journalism as a potential career and encouraging them to attend college.

"I just love coming to the Cronkite School every day," Luera said. "To get to know young people and share something that you're very passionate about is special." ■

Anita Luera, a 1977 graduate of the Cronkite School and director of the Cronkite High School Journalism Institute, is a new member of the Cronkite Alumni Hall of Fame. Photo by Joseph Camporeale

Bushtex CEO Inducted into Alumni Hall of Fame



Adelaida Severson, a 1995 Cronkite School graduate, is inducted into the Alumni Hall of Fame by Cronkite Dean Christopher Callahan at the Cronkite Convocation. Photo by Marcus Chormicle

Adelaida Severson, who leads one of the nation's top satellite communications companies, is the 47th inductee into the Cronkite Alumni Hall of Fame.

Severson, who graduated from the Cronkite School in 1995 with a master's degree and later earned a doctorate in public administration from ASU, leads Bushtex, which provides critical support to broadcasts of high-profile news events around the globe.

Severson was inducted into the Cronkite Alumni Hall of Fame during the school's fall convocation graduation ceremony at ASU Gammage in December 2017. The Hall of Fame celebrates the achievements of Cronkite School alumni who have made significant contributions to journalism.

"I am humbled and honored to be recognized by my university and represent our alumni," Severson said. "It's amazing how far the university has come since I graduated, and to have a diploma that says Arizona State University is incredibly overwhelming."

Severson founded Bushtex in 1994 with her husband, Barry Severson. Today, the satellite communications company, based in Gilbert, Arizona, is a leader in remote satellite transmissions. Bushtex has provided critical support to broadcast coverage of many high-profile news events, including major conflicts, Olympic games and countless hours of election coverage.

Severson also played a key role in laying the foundation for global outreach at the Cronkite School. Her family's support in 2012 led to the development of Cronkite Global Initiatives, the hub for all of the school's global programs.

Today, the Adelaida and Barry Severson Family Cronkite Global Initiatives Suite is headquarters to a half-dozen international journalism training and exchange programs and study abroad programs for students.

"Adelaida, you are a role model for our students, and you represent what it means to be a graduate of the Walter Cronkite School of Journalism and Mass Communication," said Cronkite Dean Christopher Callahan at the convocation ceremony.

Severson, who was born and raised in Hawaii, started her career as a journalist and reporter before entering the satellite broadcast industry in Los Angeles.

From 1994-2003, Severson served as director of special events at ASU, where she coordinated and facilitated events and fundraisers for the President's Office.

Severson serves as an ASU trustee and vice president of the ASU Asian Alumni Chapter. She also is a member of the International Society of Satellite Professionals, the Asian American Journalists Association and the American Society of Public Administrators. ■

OUR ALUMNI

2011

Stacy Megan Dillier '11 (B.A.) is manager of communications at Phoenix Children's Hospital in Phoenix.

Alicia Hart '11 (B.A.) works in global marketing communications in apparel and footwear for Avery Dennison in New York.

Michael Marconi '11 (B.A.) is a communications senior associate in AR and VR (augmented and virtual reality) for Google in San Mateo, California.

Amanda Maria Markell '11 (B.A.) is a digital project manager at AEG Presents in Los Angeles.

Griselda Nevarez '11 (B.A.) is a reporter for KTAR News in Phoenix.

2010

Jessica Andrews '10 (B.A.) is an associate director of speaker outreach and relations at Politico in Washington, D.C.

Elizabeth Cain '10 (B.A.) is a press manager at E! Entertainment Television in Los Angeles.

Chad Ryan Cutler '10 (B.A.) is a sports anchor at News 12 Networks in Long Island, New York.

Stephanie Sembrano Ferrer '10 (B.A.) is a senior PR account executive at the Knight Agency public relations and marketing firm in Scottsdale, Arizona.

Cameron Gidari '10 (B.A.) is a vice president at Edelman in New York.

Desmond Miller '10 (B.A.) is a digital line producer at CBS Interactive in New York.

Thomas Miller '10 (B.A.) is an anchor/reporter for KXAN-TV, the NBC affiliate in Austin, Texas.

Anthony Spehar '10 (B.A.) is a video editor at KOAT-TV, the ABC affiliate in Albuquerque, New Mexico.

Cassandra Treasure-Jones '10 (B.A.) is a morning weather anchor at KVVU-TV, the Fox affiliate in Las Vegas.

Alexandra Weiler '10 (B.A.) is a senior account manager at the Lucid Agency in Tempe, Arizona.

2009

Madelyn Burke '09 (B.A.) is a studio host at Sports Illustrated (SI Wire) in New York. In addition, Burke hosts studio segments for Bleacher Report and is a host and reporter for the New York Giants.

Jocelyn Marie Buras '09 (B.A.) is event marketing manager at Sierra Nevada Brewing Co. in Denver.

Amanda Chan '09 (B.A.) is managing editor Bustle in New York.

Shannon Green '09 (B.A.) is a senior multimedia producer at USA Today in Washington, D.C. Green leads the audio content strategy at USA Today.

Laura Kennedy '09 (B.A.) is the owner and creative director of Tilt Up Media, a video marketing company in Indianapolis.

Jesus Adrian Ledezma '09 (B.A.) is a producer for CNN in Mexico City.

Krista Paniagua '09 (B.A.) is senior program coordinator in career services at the ASU's Cronkite School in Phoenix.

2008

Stephen Bohner '08 (B.A.) is a digital editor for the mobile innovations team at The Washington Post in Washington, D.C.

Courtney Bonnell '08 (B.A.) is the regional West desk editor for The Associated Press in Phoenix, helping plan and guide news coverage for the 13-state U.S. West region.

Bettina Hansen '08 (B.A.) is a staff photographer at The Seattle Times in Seattle.

William Hennigan '08 (B.A.) is

national security correspondent for Time magazine in Washington, D.C.

Ashley Nicole Macha '08 (B.A.) is social media manager at NYU Langone Health in New York. In addition, Macha is the social media editor for Everyday Health Inc.

Sarah Shales '08 (B.A.) is assignment editor at ABC News in Washington, D.C.

Aliya (Hassan) Thomas '08 (B.A.) is a university editor at the University of California, Irvine in Orange County, California.

Lauren (Hengl) Werner '08 (B.A.) is general manager at Prizeo in Los Angeles. Prizeo is an online fundraising platform.

2007

Sandra Afloarei '07 (B.A.) is manager of radio promotions (Southwest), Epic Record for Sony Music in Los Angeles.

Jeff Aronson '07 (B.A.) is a lead media operator at ESPN in Los Angeles.

Jessica D'Amico '07 (B.A.) is a news correspondent at NBC News Radio in Seattle.

Iris Hermosillo '07 (B.A.) is an Emmy Award-winning meteorologist at KNXV-TV, the ABC affiliate in Phoenix.

Ian James Lee '07 (B.A.) is a reporter for CNN in Egypt, reporting on the Middle East.

Nick Lough '07 (B.A.) is an attorney who owns his own firm in Huntsville, Alabama.

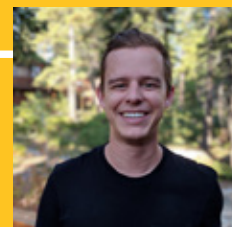
Zack Strier '07 (B.A.) is a project manager at Gravillis Inc. in Los Angeles.

2006

Noah Berlin '06 (B.A.) is a game



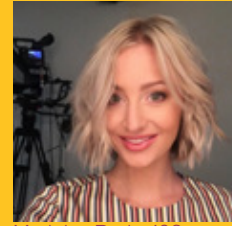
Alicia Hart '11



Michael Marconi '11



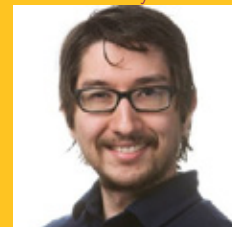
Cameron Gidari '10



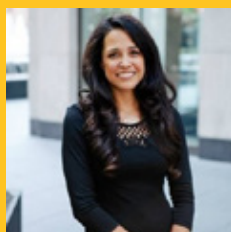
Madelyn Burke '11



Laura Kennedy '09



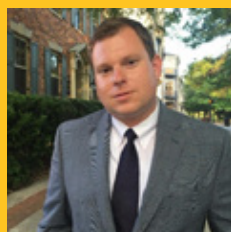
Stephen Bohner '08



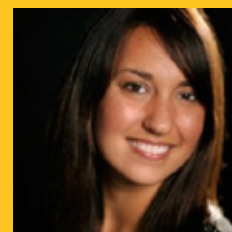
Ashley Nicole Macha '08



Iris Hermosillo '07



Nick Lough '07



Bettina Hansen '08

El Paso's KVIA Is #CronkiteNation Territory

Cronkite alumnus Joey Carrera is the morning breaking news reporter at KVIA-TV in El Paso, Texas, but he still has Cronkite lessons on his mind every day.

"When I go out there," Carrera said, "I'm thinking of my Intro to Journalism class — like, OK, inverted pyramid, how can I set this up for our viewers on TV? So the lessons and the things that I learned at Cronkite are still of value to me every day."

Carrera is one of five Cronkite graduates working at KVIA, the ABC affiliate in El Paso.

Brenda De Anda-Swann, the news director for KVIA, said the station has a close relationship with Cronkite. She trusts that Associate Dean Mark Lodato and Director of Career Services Mike Wong will send the station highly qualified graduates who are ready for the demand of daily television.

"Working at Cronkite News they already have just tremendous hands-on training," De Anda-Swann said.

One Cronkite graduate, Jamie Warren, a reporter and anchor for KVIA, said Cronkite News provided her with the experience she needed to work for KVIA.

"When I got hired at KVIA, one of the things our general manager said to me was, 'Wow, I'm really impressed by how many internships you did,'" Warren

said. "There are endless opportunities at Cronkite to get involved in whatever aspect of journalism you're interested in."

With so many former Cronkite students at KVIA, she said, "it's cool that we have our own little support system."

Katie Faller, a producer for the station, said her employers were impressed she knew how to put on a newscast when she arrived at the station. Today she is responsible for producing the morning news show and makes developing and organizational decisions for the newscast.

"You're kind of the boss of the show," she said.

Faller explained she applied to KVIA-TV because of its close proximity to Arizona.

She was attracted to "the idea of reporting on the border, reporting on stories about the borderland, about Mexico and about El Paso's relation to Mexico."

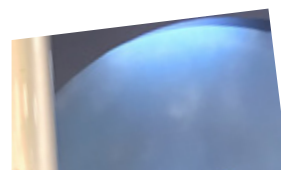
Like in Arizona, news is plentiful, De Anda-Swann said.

"National stories are local stories for us," De Anda-Swann said. "You have immigration. You have border security. You have trade. You have military. It never stops. It's a lot of fun to cover."

Other Cronkite alums at the station are reporter Katie Bieri and Mauricio Casillas, anchor of "Good Morning El Paso." ■



Bottom: Alumni Mauricio Casillas (left), Katie Faller, Katie Bieri, Joey Carrera and Jamie Warren represent Cronkite Nation at El Paso's KVIA-TV. Photo courtesy of KVIA-TV.



OUR ALUMNI

operations and entertainment manager for the Arizona Diamondbacks in Phoenix.

Bryan Burgan '06 (B.A.) is an associate director at Spectrum Sportsnet in El Segundo, California.

Katie Fisher '06 (B.A.) is the executive producer at KNXV-TV, the ABC affiliate in Phoenix.

Stephen Grigely '06 (B.A.) is the vice president of Fox Sports Network in Los Angeles.

Erika Patching '06 (B.A.) is customer service director at HireVue in Chicago.

Joseph Rondone '06 (B.A.) is a staff photographer/videographer based in Memphis, Tennessee, for Gannett and the USA Today Network.

Samuel Salzwedel '06 (B.A.) is an investigative journalist at KVOA-TV, the NBC affiliate in Tucson, Arizona.

2005

Andrew Bland '05 (B.A.) is the program director at Entercom in Seattle.

Rebecca Clark '05 (B.A.) is the PR manager for Pottery Barn Kids and PBteen brands for Williams-Sonoma Inc. in San Francisco.

Beth Cochran '05 (B.A.) is the founder and CEO of Wired PR in Phoenix.

Kerry Howe '05 (B.A.) is an assistant director of communications at Stanford University in Stanford, California.

Jeff McGuire '05 (B.A.) is manager of the Content Associate Program at ESPN in Bristol, Connecticut.

Nicole Saidi '05 (B.A.) is a producer, social media at CNN in Atlanta.

2004

Maria Cervantes '04 (B.A.) is

Cronkite Day Celebrates Walter Cronkite's Legacy

director of media and public affairs at Chicanos Por La Causa in Phoenix.

Josh Davis '04 (B.A.) is investigative producer at KNBC-TV, the NBC affiliate in Los Angeles.

Jack Dowling '04 (B.A.) is a video assistant with the Chicago Bears in Chicago.

Joe Farris '04 (B.A.) is a sports producer for KTVK-TV, an independent station, and KPHO-TV, the CBS affiliate in Phoenix.

Dominic Martinez '04 (B.A.) is a newscast and show director at NBCUniversal Inc. in Los Angeles.

Brandon Mendoza '04 (B.A.) is an editorial researcher at NFL Media in Los Angeles.

Jessob Reisbeck '04 (B.A.) is morning anchor of WJLA-TV, the ABC affiliate in Washington, D.C.

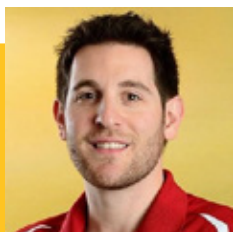
In 2012, the Cronkite School established a celebration to honor the legacy of Walter Cronkite and the accomplishments of the school that bears his name.

Each year, Cronkite Day brings alumni, students and faculty together. The sixth-annual event in October 2017 was no different, with social, career development and networking opportunities as well as a special keynote address and an alumni reception.

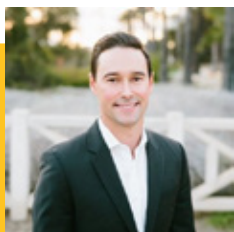
The event also featured a special trivia night before the alumni reception in which alumni, students and faculty answered journalism and Cronkite-related questions. Faculty members from Cronkite News ended up topping the student and alumni teams.

Cronkite Day included tours highlighting many of the new initiatives and programs at the Cronkite School. The half-day event also featured a special training session from Cronkite Career Services on LinkedIn for alumni and students.

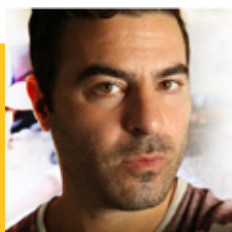
"Cronkite Day offers a wonderful opportunity to celebrate the spirit of our amazing alumni and fantastic students, while also honoring the life of Walter Cronkite," said Cronkite Dean Christopher Callahan. ■



Noah Berlin '06



Stephen Grigely '06



Joseph Rondone '06



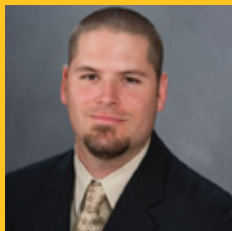
Rebecca Clark '05



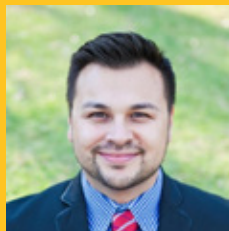
Beth Cochran '05



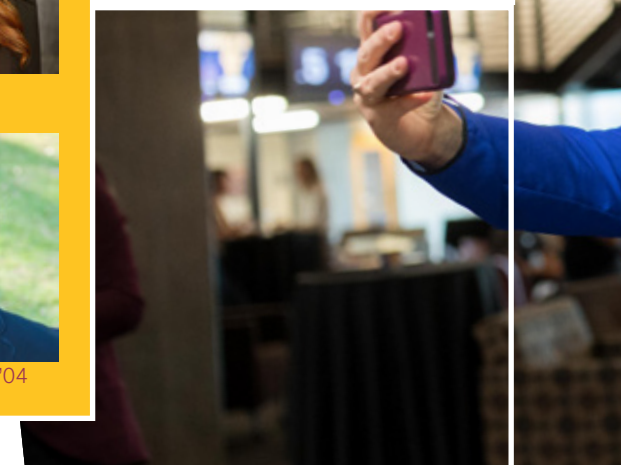
Nicole Saidi '05



Jack Dowling '04

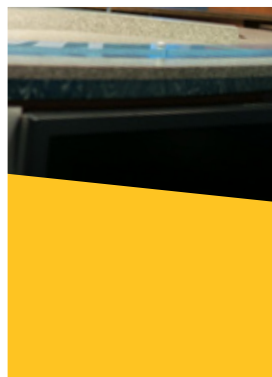


Brandon Mendoza '04





Students, faculty and friends of the Cronkite School participated in the annual fun-filled Cronkite Day celebration honoring the legacy of Walter Cronkite. Photos by Celisse Jones



Do you know the answer to this clue?

Watch the Cronkite School's appearance on "Jeopardy!" at cronkite.asu.edu/jeopardy.

ARIZONA STATE'S
CRONKITE SCHOOL OF
THIS -ISM & MASS
COMMUNICATION
HAS WON SEVERAL
PRESTIGIOUS
HEARST AWARDS

Noah Sacksteder '04 (B.A.) is a senior business strategist and account executive at Entercom in Phoenix.

2003

Leela (Roof) Pon '03 (B.A.) is a senior vice president for programming and series development at E! Networks in Los Angeles.

Evan Rosenblum '03 (B.A.) is a co-executive producer at TMZ in Los Angeles.

2002

Jared Aarons '02 (B.A.) is a morning reporter/multimedia journalist at KGTV-TV, the ABC affiliate in San Diego.

Kristen Hinsberger '02 (B.A.) is a senior program events manager at FICO in San Diego.

Adam Kress '02 (B.A.) is a senior manager of external communications at Honeywell Aerospace in Phoenix.

Joann Madden '02 (B.A.) is the founder and creator of No Guilt Mom in Chandler, Arizona.

Ryan McCaffrey '02 (B.A.) is an executive editor of previews at IGN Entertainment in San Francisco.

Nick Piccoro '02 (B.A.) is the Diamondbacks and MLB reporter at The Arizona Republic in Phoenix.

Randy Policar '02 (B.A.) is a public information and communications specialist for the

City of Mesa in Mesa, including for the Mesa City Council.

Aaron Walker '02 (B.A.) is senior vice president, digital crisis at Edelman in Washington, D.C.

2001

Alyson Hurt '01 (B.A.) is senior graphics editor at NPR in Washington, D.C.

Jennifer Jones '01 (B.A.) is a senior content coordinator at KPHO-TV, the CBS affiliate in Phoenix.

Mandy Mrosia '01 (B.A.) is a senior marketing executive at The Denver Business Journal in Denver.

Ryan O'Donnell '01 (B.A.) is an anchor at KRON-TV, the

MyNetworkTV affiliate in San Francisco.

2000

Matthew Fazzi '00 (B.A.) is a file asset specialist at Starz in Denver.

John Long Garcia '00 (B.A.) is senior editor at America Media in New York.

Joseph Mantone '00 (B.A.) is a senior editor at S&P Global Market Intelligence in New York.

Craig Savage '00 (B.A.) is a director of communications and external affairs at Austal in Mobile, Alabama.

1999

Meghan Gamber '99 (B.A.) is director of publicity at 20th Century Fox in Los Angeles.



Jessob Reisbeck '04



Adam Kress '02



Aaron Walker '02



Jennifer Jones '01



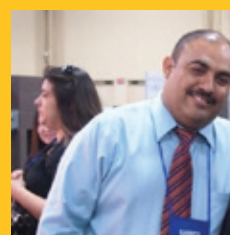
Joseph Mantone '00



Meghan Gamber '99



Staci Maiers '99



Juan Villa '98



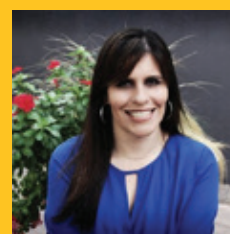
Laura Anderson '97



John Seibel '97



Suzanne Wilson '97



Brandy Aguilar '96



Martin Bernoski '96

Emily Mahoney Wins First Data Fellowship at Houston Chronicle

Emily L. Mahoney, a 2017 master's graduate of the Cronkite School, is the first recipient of a new data fellowship.

The Cronkite School and the Houston Chronicle teamed up to offer a graduate a data fellowship in Houston for the first time the fall of 2017.

Leading the fellowship is Matt Dempsey, the data editor for the Houston Chronicle and Cronkite alumnus who earned his master's degree in 2005.

The Cronkite Data Fellowship, which lasts 12 weeks, rotates a journalist across multiple teams in the Houston Chronicle newsroom. Each team teaches a different way to use data in reporting.

Learning how to find and analyze

data is "essential to writing stories with impactful, original findings," Mahoney said.

The data fellow works on projects that include deep dives into complicated records with the investigative/enterprise team, building a series of unique data pieces around the vibrant dining scene in Houston with award-winning food writers, and crunching statistics on the Houston Astros while working with the sports desk, Dempsey said.

"We'd love for this fellowship to be the start of a pipeline of Cronkite graduates with data skills getting real-world experience at the Houston Chronicle," he said.

Mahoney said she wouldn't have



had the "skill set and the story clips to get a fellowship like this had it not been for what I learned during my time at Cronkite."

The data fellowship is part of the school's efforts to increase the teaching of data journalism. Many of these efforts are led by Sarah Cohen, a Pulitzer Prize-winning data editor from the New York Times, who joined the Cronkite faculty in 2016 as the Knight Chair in Data Journalism. ■

Kathryn Goodenough-Miller '99

(B.A.) is on-air presentation manager for Fox Sports Arizona in Phoenix.

Staci Maiers '99 (B.A.) is a senior media strategist/senior press officer and spokeswoman for the National Education Association in Washington, D.C.

Ed Odeven '99 (B.A.) is a sportswriter and editor at The Japan Times in Tokyo.

Katie Raml '99 (B.A.) is an anchor at KNXV-TV, the ABC affiliate in Phoenix.

Kathy Ritchie '99 (B.A.) is a reporter for KJZZ, the NPR member station in Phoenix.

Dan Siegel '99 (B.A.) is assignment manager at KPNX-TV, the NBC affiliate in Phoenix.

Chad Wilson '99 (B.A.) is the director of creative and media services at Grand Canyon University in Phoenix.

1998

Jaime Cerreta '98 (B.A.) is an anchor/reporter at KTVK-TV, an independent station in Phoenix.

Tom Hanny '98 (B.A.) is owner and operator of Sea Creature Films in Seattle.

Timothy Tait '98 (B.A.) is the communications director at the Arizona Department of Transportation in Phoenix.

Juan Villa '98 (B.A.) is the news director for Univision in Phoenix.

Rob Weinheimer '98 (B.A.) is the senior director of game operations and multimedia productions for the Arizona Diamondbacks in Phoenix.

1997

Laura Anderson '97 (B.A.) is the vice president and general manager of global communications at Intel Corp. in Santa Clara, California.

Jacob Bense '97 (B.A.) is a digital media producer for U-Haul International in Phoenix.

Gary Falkowitz '97 (B.A.) is producer editor at ABC News — 20/20 Primetime Specials in New York.

Erik Gamborg '97 (B.A.) is a senior researcher for CBS Broadcasting Inc. in Los Angeles.

Ruthann Hogue '97 (B.A.) is senior

content developer/writer for Lavidge, an advertising and public relations agency in Phoenix.

Christopher Lohbrunner '97 (B.A.) is director of creative advertising for 20th Century Fox in Los Angeles.

Justin Schmid '97 (B.A.) is the marketing and public relations director for Arizona Forward in Phoenix.

John Seibel '97 (B.A.) is a news anchor at WDTN-TV, the NBC affiliate in Dayton, Ohio.

Suzanne Wilson '97 (B.A.) is a media relations officer at ASU in Tempe, Arizona.

1996

Brandy Aguilar '96 (B.A.) is the director of storytelling for DigitalWire360 in Scottsdale, Arizona.

Martin Bernoski '96 (B.A.) works in audience development and programming for ESPN in Bristol, Connecticut.

Katie (Ackerman) Buchanan '96 (B.A.) is senior vice president of program strategy and scheduling for Lifetime and Lifetime Movies in New York.

OUR ALUMNI

David Hughes '96 (B.A.) is a sports TV producer for the Phoenix Suns in Phoenix.

Destry Jetton '96 (B.A.) is the host of 12 News' "Arizona Midday" on KPNX-TV, the NBC affiliate in Phoenix.

Seth Katz '96 (B.A.) is the senior director of original content at Spectrum in Los Angeles.

Makiko Kitagawa '96 (B.A.) is web writer/webmaster for myhealthcaremagazine in Tokyo.

Jhoana Molina Villar '96 (B.A.) is the media and community relations coordinator for the Maricopa County Public Health Department in Phoenix.

1995

Mika Akikuni '95 (B.A.) is the associate director of marketing at Texas A&M International University in Laredo, Texas.

Nicholas Gerbis '95 (B.A.) is senior field correspondent, Science and Innovation for KJZZ, the NPR member station in Phoenix.

Josh Greene '95 (B.A.) is the director of publications for the Arizona Diamondbacks in Phoenix.

Todd Kelly '95 (B.A.) is senior online sports manager and multimedia journalist for azcentral.com in Phoenix.

Matt Musgrave '95 (B.A.) is a line producer for "Jimmy Kimmel" Live in Los Angeles.

Jose Ochoa '95 (B.A.) is the executive producer on-air promotion and new media branding at KNXV-TV, the ABC affiliate in Phoenix.

Rafael Romo '95 (B.A.) is the senior Latin American Affairs editor for CNN in Atlanta.

Will Selva '95 (B.A.) is an anchor for the NFL Network in Culver City, California.

Christopher Strohm '95 (B.A.) is a reporter for Bloomberg News in Washington, D.C.

Deborah Yatska '95 (B.A.) is a manager at Sony Pictures Entertainment in Los Angeles.

1994

Dusti Armstrong-Woods '94

(B.A.) is an account services manager for Caesars Entertainment Corp. in Las Vegas.

Lisa Baniewicz '94 (B.A.) works in marketing at Exchange National Bank & Trust in St. Joseph, Missouri.

Ari Bergeron '94 (B.A.) is the producer for School Space Media in Minneapolis.

Carrie (Peterson) Hofmann '94 (B.A.) is the news director for KSHB-TV, the NBC affiliate in Kansas City, Missouri.

Tracee Larocca '94 (B.A.) is senior vice president, advertising and brand engagement for Taco Bell in Irvine, California.

1993

Jill Atwood '93 (B.A.) is the chief communications officer for the VA Salt Lake City Health Care System in Salt Lake City.

Christa (Zusi) Gorman '93 (B.A.) is the director of on-air strategy and promotion for CBS Sports Network in New York.

Sean Openshaw '93 (B.A.) is a visual communication specialist at Northern Arizona Healthcare in Flagstaff, Arizona.

David Paredes '93 (B.A.) is an investigative producer for NBC Universal in San Jose, California.

Robbie Sherwood '93 (B.A.) is the communications director for the House Democratic Caucus in the Arizona House of Representatives in Phoenix.

Cary Truelick '93 (B.A.) is partner, executive producer/director at True Story Films in Phoenix.

Erin Weissman '93 (B.A.) is the director of sales promotion for Disney ABC Television Group in New York.

1992

Monica Apodaca '92 (B.A.) is marketing manager at PetSmart in Phoenix.

Nicole Aulik '92 (B.A.) works in business development and experiential marketing for Timeless Travel Trailers in Golden, Colorado.

Matthew McNulty '92 (B.A.) is the multimedia designer for Early Digital in Mesa, Arizona.

Randall Raish '92 (B.A.) is producer/director for the Mayo Clinic in Scottsdale, Arizona.

1991

Bob Adlhoch '91 (B.A.) is executive producer for the Phoenix Suns in Phoenix.

Linda Hart '91 (B.A.) is an executive producer at Cosmic Pictures Inc. in Salt Lake City.

Angela Senner Barrick '91 (B.A.) is the head of industry, media and entertainment at Google in Los Angeles.

Paul Zemanek '91 (B.A.) is an editing manager at Apple in San Francisco.

1990

Wendy (Strode) Dolipschi '90 (B.A.) is the director of marketing for the central U.S. division of The Nature Conservancy in Chicago.

Julianne (Yamamoto) King '90 (B.A.) is the founder and board president of the Hawaii Autism Foundation in Kailia, Hawaii.

Angelina Lawton '90 (B.A.) is the founder/CEO at Sportsdigita in Minneapolis.

Terri Provencal '90 (B.A.) is the publisher/editor-in-chief at Patron Magazine in Dallas.

Kristin Schaffter '90 (B.A.) is a manager of special event sales for the Los Angeles Dodgers in Los Angeles.

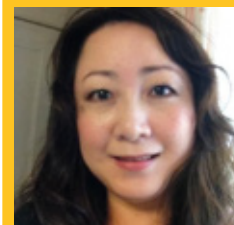
Rocco Vertuccio '90 (B.A.) is an anchor/reporter for NY1 News in New York.

1989

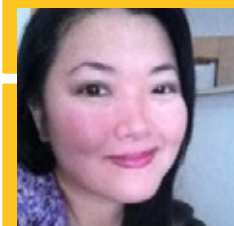
Manon Crespi '89 (B.A.) is a contributing editor and writer for luxury jewelry for elitetraveler.com

Marty Sauerzopf '89 (B.A.) is city editor for City News Service in Los Angeles. City News Service is the nation's largest regional wire service.

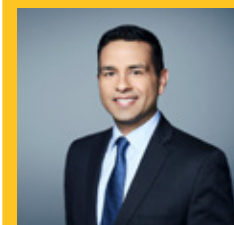
Monica Sembler '89 (B.A.) is executive director of sales for Fortune Live Media in San Francisco.



Makiko Kitagawa '96



Mika Akikuni '95



Rafael Romo '95



Will Selva '95



Dusti Armstrong-Woods '94



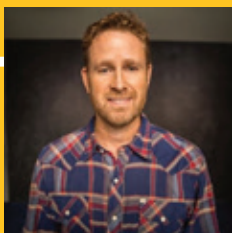
Ari Bergeron '94



Tracee Larocca '94



Robbie Sherwood '93



Cary Truelick '93



Erin Weissman '93



Monica Apodaca '92



Randall Raish '92



Angela Senner Barrick '91

1988

Victor Barajas '88 (B.A.) is a sports copy editor at The Los Angeles Times.

Erik Maitland '88 (B.S.) is chief meteorologist at KWQC-TV, the NBC affiliate in Davenport, Iowa.

1987

Kerry Fehr-Snyder '87 (B.S.) is managing editor for Science, Health and Technology at KJZZ, the NPR member station in Phoenix.

Carol Thompson '87 (B.A.) is producer of news and special projects at WBBM-TV, the CBS affiliate in Chicago.

Tim Woody '87 (B.A.) is Alaska Communications Manager at The Wilderness Society in Anchorage.

1986

Cathalena Burch '86 (B.A.) is music critic and feature writer for the Arizona Daily Star in Tucson. She teaches advanced reporting at the University of Arizona.

Todd Daly '86 (B.S.) is executive vice president, general manager, Network Engineering and Operations Group for Fox Networks Group in Los Angeles.

Linda Obele '86 (B.A.) is a public relations executive at Fingerpaint in Phoenix.

Scott Rein '86 (B.A.) is national sales manager at KSAZ-TV, the Fox affiliate, and KUTP-TV, both in Phoenix

1985

Melissa Bordow '85 (B.A.) is communications manager at ASU Enterprise Partners in Tempe.

Larry Budd '85 (B.S.) is senior project manager at Southern California Sound Image in Tempe.

Marissa Huth '85 (B.S.) is a communications specialist for

the School for the Future of Innovation in Society at Arizona State University in Tempe.

Sherry Lowe '85 (B.S.) is chief marketing officer at Druva in Sunnyvale, Calif.

1984

Mark Cornelius '84 (B.S.) is marketing manager at Sunstate Equipment Co. in Chandler.

Wendy McCoy '84 (B.S.) is senior vice president of marketing for UPtv in Atlanta.

Julie Newberg '84 (B.S.) is director of communications for the Arizona Board of Regents.

1983

Lisa Boyle '83 (B.S.) is an account executive at KPNX, the NBC affiliate in Phoenix.

Lisa Noble '83 (B.S.) is a principal at Noble Media in Phoenix.

Kerry Oslund '83 (B.S.) is vice president of strategy and business for Tribune Broadcasting in Chicago.

Lynn Pellistri '83 (B.S.) is an adjunct faculty member at Grand Canyon University in Phoenix.

Francine Ruley '83 (B.S.) is a producer/editor for MSN Health & Fitness in Seattle.

1982

Trina Cutter '82 (B.A.) is president and CEO of Western Reserve Public Media in Kent, Ohio.

Aaron Heinrich '82 (B.A.) is a brand manager at KXTV, the ABC affiliate in Sacramento, California.

1981

Mark Flatten '81 (B.A.) is an investigative reporter at The Washington Examiner in Washington, D.C.

Becky (Nothnagel) Schol '81 (B.A.) is vice president of Tax Credit Connection in Denver.

Linda Williams '81 (B.A.) is an anchor at KSAZ-TV, the Fox affiliate in Phoenix.

1980

Julie Cart '80 (B.A.) is an environmental reporter at CALMatters in Los Angeles.

Charles Emmert '80 (B.A.) is a station manager at Know99 Television in Phoenix.

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